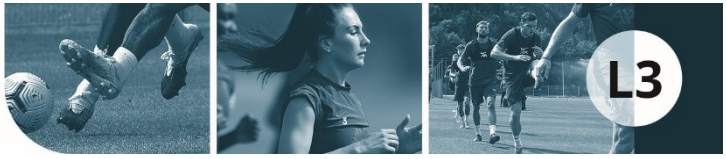
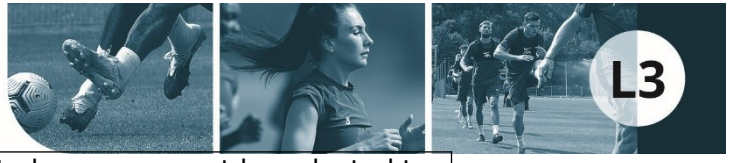


BTEC Assignment Brief

Qualification	BTEC International Level 3 Qualifications in Sport
Unit number and title	**Unit 4: Ethics, Behaviours and Values**
Learning aim	B: Examine the impact of Ethics and Values on the organisation of sport
Assignment title	The importance of ethical practice and how to promote it
Assessor	
Issue date	
Hand in deadline	

Vocational Scenario or Context	The General Manager of your sports club was really impressed by your report on ethics and values in your club. They have suggested that you work alongside the local professional club to investigate how ethical practise can be integrated into the business of sport. To ensure the other coaches understand the information you are creating, the General Manager would like you to create a case study based on your local area. *If the learners are following the fitness, facilities or business pathway please amend the scenario to suit their context e.g. Fitness – General Manager of your fitness centre Business – General Manager of your sports centre Facilities – General Manager of your leisure club*

Task 1	Create a case study linked to your sport, which discusses the benefits of ethical practise and the influences affecting implementing those ethical values. The case study should contain: • An explanation of the International organisations that are responsible for enforcing positive ethics and values in your sport e.g. World Anti-Doping Agency. • The positive impact of sound ethics and values. Give examples from your sport to highlight where positive ethical practice has had a beneficial influence on your sport. • Influences that affect ethical practice in your sport, including reasons that organisations may not make ethical choices. Analyse the impact the influences have on your sport by using detailed examples from local, National or International sport. • Methods of upholding ethical practice and ways that your sport have chosen to promote ethical



	practice. Evaluate how your sport has elected to uphold ethics and values by discussing whether you believe they are doing enough to promote ethical practice. This should be supported by references and detailed examples from your sport.
Criteria covered by this task:	
Unit/Criteria reference	To achieve the criteria, you must show that you are able to:
B.P2	Explain organisations responsible for ensuring fair and equitable practice and the importance of ethical practice
B.P3	Explain the influences affecting ethical values and methods to uphold ethical values in sport.
B.M2	Analyse the benefits of promoting ethics and values to the sports industry giving examples of specific influences affecting ethical values in sport.
B.D1	Evaluate the methods used by organisations in the sports industry to uphold and promote ethics and values in sport’
Checklist of evidence required	Case study
Other assessment materials attached to this brief	